

अतुल्य ! भारत Incredible India

Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF FEBRUARY 2021

EBSB MASSIVE BRANDING ACROSS INDORE CITY

| Sr. No | Activities by India Tourism Mumbai | Month of Activity | Proposed Activity | Details of the Activity | Paired States involved | No. of Participan ts / Attendees | Any other relevant informat ion |
|-----------|---|-------------------------|--|-------------------------|------------------------------|---|---|
| 10 | EBSB Branding | February 2021 | EBSB outdoor advertising campaign across Indore City for one month during February 2021. | | and UTs paired | 40 hoardings- Signage | |

| by the India Tourism Indore | |
|-----------------------------|--|
| across Indore City. | |













