

अतुल्य ! भारत Incredible India

Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF FEBRUARY 2021

EBSB MASSIVE BRANDING ACROSS INDORE CITY

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participan ts / Attendees	Any other relevant informat ion
10	EBSB Branding	February 2021	EBSB outdoor advertising campaign across Indore City for one month during February 2021.		and UTs paired	40 hoardings- Signage	

by the India Tourism Indore	
across Indore City.	













